



DIGITAL **SOFT LANDING** IN THE HAGUE

DIGITAL SOFT LANDING PLATFORM WHAT IS IT?

The Digital Soft Landing Platform (DSLPL) is one of The Hague Business Agency tailor-made programmes to assist international startups focusing on impact innovation on their entry into the European Market.

The program gives international entrepreneurs support from different market players through an online platform as if they have physical interaction with them. In this program they get introduced to the Hague Ecosystem and ways to establish their business in The Hague.

Sign up for Softlanding The Hague and learn more about the many ways you can engage with our impact startup community.

From simply staying in the loop to packing your bags and moving your business to our city.



"Hague is a throbbing city with millions of possibilities. I could tap into the Hague Humanity Hub, The Hague world horticulture centre, THAUS university, WorldStartup, startups at The Hague Tech to see the Dutch enterprising qualities firsthand. Holland Fintech society was a great exposure to understand the nature of new fintech ventures in NL. There are passionate funding organizations who can back social and for-profit ventures. Hague is a microcosm of the best elements. It is also home to Indian diaspora from Surinamese background. It is an interesting mix to learn from."

- Avinash Kulkarni, CSO at Kaizen Secure Voiz (India)

HOW DOES IT WORK? PROCESS CONSISTS OF 4 PARTS:

Startups with a good fit with our city can apply for a number of special offerings. There are a number of criteria that a startup needs to meet to qualify for the programme.

- ◆ You solve a social or environmental problem
- ◆ You have a competitive solution
- ◆ You are beyond the proof of concept stage
- ◆ You have a clear reason for expansion to Europe
- ◆ You have a roadmap including budget and milestones



EXPLORE THE HAGUE IN A DIGITAL FACT FINDING TRIP



ADJUST WITH THE SOFT LANDING TRAINING



CONNECT THROUGH PERSONALISED MATCHMAKING



INTEGRATE INTO OUR THRIVING ECOSYSTEM

WHO IS IT FOR?

For international startups focusing on impact innovation in the following areas:

- ◆ AI
- ◆ Smart cities
- ◆ Impactful Agri-tech
- ◆ Impactful Cyber
- ◆ Impactful health tech
- ◆ Impactful Smart cities

WHO ARE THE PARTNERS?

This program is delivered by a robust team of partners who provide their knowledge, expertise and resources to assist international entrepreneurs.

Led by The Hague Business Agency this initiative is a close collaboration between WorldStartup and The Hague Tech, YesDelft!, The Hague Humanity Hub, Apollo 14, The Hague Security Delta, InnovationQuarter and Greenport.



HOW TO APPLY FOR IT?

If you are interested in knowing more about this program, application terms and conditions, please contact Anesh Kisoen, program manager - a.kisoen@thehague.com

THE HAGUE BUSINESS AGENCY



YOUR STRATEGIC PARTNER IN DOING BUSINESS IN THE HAGUE

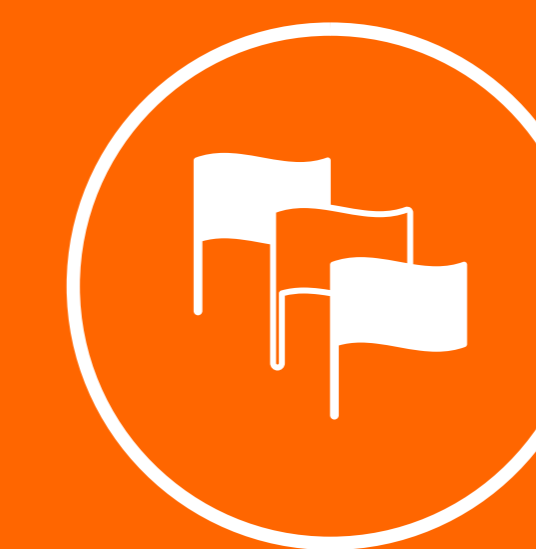
At The Hague Business Agency, we understand complex projects and quickly connect companies with the right people and relevant organisations from our networks with the highest level of confidentiality to enable them to meet their business needs.

Services of The Hague Business Agency are free of charge due to collaboration and support by the Dutch government. If you need any assistance in finding the right contacts in funding, legal, tax or any other business related matter, please contact us via business@thehague.com.



WORLD UN CITY

The Hague is home to Peace Palace, and the International Court of Justice making it the 2nd UN city in the world after New York.



180 NATIONALITIES

The Hague is a diverse and truly international city with a young population from all over the world.



CITY BY THE SEA

With over 11km of sandy beach, The Hague has an active and lively feel for its residents.

LOOKING TO EXPAND YOUR BUSINESS TO THE HAGUE?

Get in touch with our team



business@thehague.com
businessagency.thehague.com

◆ The City
The Business
The **Hague**